

An Analysis of the Present Situation of the kite in Yangjiang River and the School Inheritance of Intangible Cultural Heritage

Yong Li

Department of Physical Education, Yangjiang Vocational and Technical College, Yangjiang, 529566, Guangdong, China

liyonglyon163.com

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Abstract: Excellent intangible cultural heritage is inherited and carried forward by people, which can better meet people's spiritual and cultural needs. This paper mainly analyzes the present situation of Yangjiang kite, intangible cultural heritage Yangjiang kite as an example, explores the present situation of Yangjiang kite culture inheritance, and suggests that a series of activities such as Yangjiang kite inheritance should be carried out in schools to promote the inheritance and promotion of Yangjiang kite culture on campus, and at the same time to make positive contributions to the campus characteristic culture. 1 Analysis of the present situation of yangjiang kite culture 1.1 yangjiang kite culture has a long history, and the intangible cultural heritage yangjiang kite school inheritance strategy, hope to organize more targeted intangible cultural heritage yangjiang kite inheritance, promotion activities, can not only inherit and carry forward yangjiang kite this outstanding intangible cultural heritage, but also make campus culture more rich.

1. Introduction

As the hometown of Chinese kites, Yangjiang kite is also the representative of southern kite in China. It can be said that Yangjiang kite has become the cultural business card of Yangjiang city and Guangdong province. In the continuous development and inheritance of Yangjiang kites, under the background of the rapid development of information technology and media channels, the art form of Yangjiang kites has been paid attention to and loved by people. However, the production technology of Yangjiang kite is more complicated, and few young people like Yangjiang kite making work, which is not conducive to the inheritance of Yangjiang kite, an excellent intangible cultural heritage. It is urgent to have a clear understanding of the present situation of the intangible cultural heritage Yangjiang kite and to strengthen the research on the inheritance of the intangible cultural heritage Yangjiang kite in schools.

2. Current Situation of Intangible Cultural Heritage Yangjiang Kite

Yangjiang kite is a traditional hand-made craft that has been circulating in Yangjiang for 1460 years. It has been loved by people in the long development and inheritance of kite culture in Zhongyang River. But with the arrival of the information age, Yangjiang kite intangible cultural heritage has encountered unprecedented challenges. According to the relevant survey data, in recent years, Yangjiang traditional kite sales plummeted, Yangjiang city specializing in making Yangjiang kites, selling Yangjiang kite manufacturers, the number of stores from the previous more than 20 reduced to 2; the current remaining will make traditional Yangjiang kite intangible cultural heritage heirs about a dozen, and the production level is uneven. In view of this problem, the state and Yangjiang governments have successively issued a series of protective measures. Yangjiang government through the construction of Yangjiang Nanguo Kite Square, financial support, folk Yangjiang Kite Craftsman excavation and other policies to promote, protect and excavate Yangjiang kites, but the results are not ideal enough, specifically can be analyzed from the following aspects.

First of all, the number and quality of Yangjiang kite inheritors are not high, and gradually

reduced. Because there is a certain danger in the process of making and flying kites, when learning to make kites, many people will be cut through their fingers by kite skeletons and tools. And in the process of making yangjiang kite, it also requires the maker to have a high aesthetic level and master certain painting skills. When flying kites may be exposed to the sun exposure, strong wind weather, students on the one hand not strong willingness to outdoor activities, on the other hand will be scared away by the danger of life.

Secondly, the government can not achieve effective and perfect overall allocation of kite cultural resources in Yangjiang. The kite exhibition hall and kite flying field, which have been built in Yangjiang city, are far apart and can not meet the needs of people to watch and fly kites at the same time. The government still lacks enough supervision power in the supervision of Yangjiang kite inheritors, which can not guide and encourage Yangjiang kite inheritors to adopt appropriate inheritance methods. And according to the actual application of Nanguo Kite Square, there is still a lack of reasonable management, collection measures, has not fully played the function of flying Nanguo Kite Arena. The government's propaganda work for Yangjiang kites is not in place, and can not combine the characteristics of the information age in time to adopt effective means and ways of propaganda, inheritance of Yangjiang kites.

Finally, the study of Yangjiang kite culture is not deep enough. There are still relatively few researches on kite culture in Yangjiang. The research topics on the inheritance and development of yangjiang kite are put forward by the social science federation of yangjiang city and the education committee of guangdong province, and the feasibility of setting up yangjiang kite course in colleges and universities and setting up kite course in college physical education are studied successively.

3. Some Suggestions on School Inheriting Yangjiang Kite Culture

3.1. Pay Attention to the Promotion of Yangjiang Kites in Schools at All Levels

When carrying out the work of promoting and carrying forward Yangjiang kites in schools at all levels, we can organize activities according to the special festivals such as the Cultural Heritage Day and Double-ninth Day, which have been determined in our country. The second Saturday of June and Double Ninth Festival of the Chinese lunar calendar can be used as an important node to organize and carry out the promotion of Yangjiang kite culture in various forms.



Figure 1 2017 International museum day: the production of traditional kites by the ancestors of Nguyen Garpei

In the above two festivals, the school can invite the inheritors of the intangible cultural heritage of Yangjiang kite to the school and organize students to participate in the exchange lecture activities. In this activity, students can have a deeper understanding of Yangjiang kites through the exhibition of Yangjiang kites or kite flying performances made by the inheritors of the intangible cultural heritage of Yangjiang kites. In two special festivals can also organize students to participate in

various kinds of kite making, kite competition and other forms of activities. The school can encourage students to participate in the kite competition activities in Yangjiang City, which can not only effectively enhance students' understanding of Yangjiang kites, but also cultivate students' national cultural consciousness in the process of subtle silence. By mobilizing teachers and students to participate in the Yangjiang kite promotion activities, the school creates a good atmosphere in the school to make the intangible cultural heritage Yangjiang kite inheritance and promotion work better carried out.



Figure 2 Scene of the Yangjiang Kite competition

3.2. Opening of Yangjiang Kite Interest Class and Interest Group

And the school can also set up a DIY drawing class for Yangjiang kites in the school. In primary school, especially in the lower years of primary school, let students participate in the production of Yangjiang kite, it is often easy to make kite skeleton broken bamboo, material preparation and other links hidden safety risks, resulting in a certain number of safety risks for primary school students. Based on this, the teacher can organize the students to do a good job of Yangjiang kite design, painting, and then distribute the pre-made kite skeleton to the students, and then the students will roll the drawings of Yangjiang kite, paste the table, and finally complete the kite making. In this process, teachers can fully mobilize students' interest in Yangjiang kites, and students can better participate in Yangjiang kite movement, Yangjiang kite inheritance activities. Students grow up to the senior level, teachers can set up a kite interest class, and then in this interest class to develop students' ability to roll, paste and mount yangjiang kites, students can under the guidance of teachers to prepare their own materials, painting, tie, paste and fly kites, through this way can effectively improve students yangjiang kite making ability and flying kite level.

3.3. Establishment of Yangjiang Kite Club in Secondary Schools and Colleges

After entering the middle school stage, the students' cognitive ability and psychology have developed to a certain level, and their self-care ability has also been relatively developed and developed, so the school can organize and set up Yangjiang Kite Club or training team in middle schools and colleges according to the situation of the school. Especially in colleges and universities, if conditions permit, the non-heritage inheritors of Yangjiang kites or Yangjiang folk kite artists can be hired regularly to get the school, so as to better guide students to design, innovate and make kites. Students can also learn more about the intangible cultural heritage of yangjiang kite in the design, innovation and production of yangjiang kite.



Figure 3 Student participation in kite design in Yangjiang

3.4. Yangjiang Kite Optional Course in Colleges and Universities

Colleges and universities can closely combine the resources of the local Yangjiang kite, in the university physical education teaching curriculum, can add "kite making and flying" and other professional courses, so that sports students can give full play to their professional skills, on the one hand can also make Yangjiang kite inheritance and development. Yangjiang colleges and universities can also add "kite making and flying" elective courses in the school's public physical education courses, so that students can have a strong interest in Yangjiang kite. The addition of "kite making and flying" and other professional courses in sports specialty can train more professional and excellent talents for the inheritance and development of intangible culture of Yangjiang kite, and can also train more Yangjiang kite researchers in the society, so as to explore Yangjiang kite more deeply.

In addition, in the construction of campus culture, we can increase the relevant content of kite culture propaganda in Yangjiang. Schools can give full play to the characteristics of the school, through the school propaganda bar, school network, school WeChat platform public number, school broadcasting and other ways to promote Yangjiang kite. Students in such a campus culture atmosphere, a better understanding of Yangjiang culture, students produce a good Yangjiang kite inheritance, carry forward consciousness, so as to inherit, carry forward Yangjiang kite culture and innovation Yangjiang kite art form laid a good foundation.

4. Concluding Remarks

In a word, the intangible cultural heritage with Yangjiang kite as an example contains profound customs and culture, which is an important part of our country's material culture more colorful. By fully understanding the present situation of Yangjiang kites, doing a good job in school inheritance and education, inheriting and carrying forward the intangible cultural heritage such as Yangjiang kites through various ways and forms, the cultural civilization of our country can be passed on, and the cultural forms are more abundant and varied, so as to better meet the spiritual and cultural needs of the people.

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Research on the protection and inheritance of Yangjiang kite (yj2019d03)

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